



October 11, 2016

To Whom It May Concern,

On behalf of Northampton Parks & Recreation, I would like to extend to you the opportunity to become a **team sponsor in our 2016-17 Youth Basketball League**. The Parks & Recreation Department has a long and proud tradition of offering superior recreational sports to our area youth. We strive to develop each child's athletic skills along with enhancing their self confidence, team work and commitment in a fun and safe environment.

The Youth Basketball league is for boys and girls, preschool through 8<sup>th</sup> grade. Last year we had multiple teams in coed, boys and girls divisions, with over 250 area youth participating. We count on dozens of volunteer coaches to lead our teams, and provide pre-season training that helps foster our continuing mission through their leadership.

Again this year, Northampton Parks & Recreation is seeking team sponsorships for our league. We are looking to area businesses that are willing to donate \$100 per team sponsored, to offset the expense of the league and to help with enhancements. Each sponsor will have their business name screen printed on the back of the team's t-shirts, along with being listed as a team sponsor on the Parks & Recreation Department's website.

Lastly, we believe in creating partnerships with community businesses and individuals. We do this to create a sense of community and opportunities for future collaboration. If you have ideas of how we could work together to benefit the youth in our community we would love to hear from you!

Thank you in advance, for your consideration and support of the Northampton Parks & Recreation youth basketball league. If you have any questions, please contact us at 587-1040 or [jknowles@northamptonma.gov](mailto:jknowles@northamptonma.gov).

Sincerely,

John Knowles  
Recreation Supervisor



**Northampton Parks & Recreation  
Youth Basketball Team Sponsorship**

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_ Yes! I would like to sponsor \_\_\_ youth basketball team(s) this year.

\_\_\_\_\_ I have enclosed the \$100 per team sponsorship.

Checks payable to City of Northampton

\_\_\_\_\_ Please bill me for my team sponsorships.

\_\_\_ No, I am unable to sponsor a team at this time.

**Return by November 10, 2016 to:**

Northampton Parks & Recreation

Attn: John Knowles

100A Bridge Rd

Florence, MA 01062

**OR email** John your interest in being a sponsor,  
and we can bill you. Email: [jknowles@northamptonma.gov](mailto:jknowles@northamptonma.gov)